

Brief Curriculum Vitae

Mr Martin Botha
Nutrico SA

Presentation Topic: PGR's – Time for a New Mindset



Martin Botha is the CEO of the Nutrico Group of Companies, a group that formulates, manufactures, and distributes agrochemicals to local and international clients and subsidiaries. The group also has a property portfolio, field and greenhouse trialist divisions, and analytical laboratory services.

Martin is a thought-provoking strategic thinker, science mentor, author, and entrepreneur with more than 30 years of experience in the agrochemical industry.

Martin holds an M.Sc. in Biochemistry and molecular biology, an M.Phil. in Applied Business Leadership and Management, and is currently completing his Doctorate in Business Leadership through the University of Catolica San Antonio, Spain.

He is a SACNASP-registered professional natural scientist in both agricultural and biological sciences. Martin has been a board member of FERTASA since 2019 and the chairman of the regulatory committee for the past 4 years.

Martin is a member of the International Association of Analytical Chemists, the International Society of Horticultural Sciences, and the Plant Sciences Consultants Association of South Africa. He currently holds 11 patents on various agrochemical formulations and has a vast knowledge and experience in scientific research, project management, and business leadership.