



THEO AANHANE

Theo Aanhane was born in The Netherlands, as a son of a professional grower of flowers and bulbs of daffodils, tulips and hyacinths. He graduated at Wageningen University and Research and earned a degree in Plant Breeding. Theo started his professional career at Florigene Europe, a biotechnology company aiming at genetic modification of ornamentals.

After 3 years, Theo Aanhane joined the Dutch Flower Auction (FloraHolland). During a period of nearly 17 years, he kept a number of managerial positions. Mainly with regard to sales, production, marketing and quality. He developed and executed a business plan for the internationalisation of the Dutch Top Sector Horticulture and Starting Materials. In 2014, Theo became CEO of NSure. NSure is the global leader in the development of routine tests based on the analysis of the activity of a carefully selected group of indicator genes.

At 1st August 2017, Theo Aanhane joined Eurofins Agro to lead the new Business Unit Horticulture. Eurofins is a worldwide network of over 400 independent laboratories. The Business Unit Horticulture in Wageningen is its flagship laboratory for horticulture. In this knowledge center, over 150.000 samples of soil, substrates and plants are being analysed annually. Results and subsequent advices are essential input for growers in order to achieve the best results.