



PAUL MAKEPEACE
Senior Fertilizer Specialist – Marketing
AFAP

35 Years of experience in agricultural and agribusiness development with the private sector, NGOs and research centers in both developed and developing economies.

Extensive experience in sub-Saharan Africa – business development, strategic planning, problem solving, program management, market development, business analysis, design and implementation of subsidy programs.

Broad fertilizer and other industry experience: manufacture, distribution, business development, product development, marketing and sales management and exports.

Many years of technical/managerial experience within and for organizations providing development services to fertilizer manufacturers and distributors, technology innovation companies, ethanol manufacturers, and commodity associations

Senior Management experience in both private sector organizations and public sector research and extension organizations.

Owned and managed cross-section of development companies.

Australian national.